



kunveno

Onboarding Plan

Sales Hand-off

Transferring the relationship from sales to the success team.

Kick-off Call

Setting expectations around the onboarding process, due dates, work required by both parties, and points of contact.

Implementation

Importing data / processes, setting up new meetings, creating rituals and testing systems.

Training

Helping the customer educate their employees, making sure everybody understands how to use Kunveno, and final prep for launch.

Launch/Rollout

The moment the customer begins using the product in a fully live state and to solve real problems.

Review

Getting feedback from the customer about how the launch went, how they're using the product, and their plans for further usage

Kickoff

A few days or a week after the purchase/trial Completion

Discuss and set goals (30 hour)

- Set and document KPIs (15 minutes)
- Select first customer rollout candidate (15 minutes)

System Setup

No effort on the client's part

Starts in the days after kickoff and takes 1-2 hours max.

- Mapping of the team structure
- Creation of test kudos
- Individualisation of onboarding materials

Rollout

As soon as the system set-up is completed

- Quick onboarding of those responsible for the ritual (15 minutes)
- Joint presentation of Kunveno with the rollout client to all potential users (10-15 minutes)
- Provision of onboarding materials

Check-Ins

~2-4 weeks turnus after rollout.

- Check-in conversation to review the rollout (15 minutes)

- Derive potential improvements. Collect feedback from internal users and rollout customers (15 minutes)